livebetter

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livebetter department

worth considering

4. TWIST

Almost every product in the cleaning aisle has undergone some kind of evolution while sponges have been the same for decades. In 2006 founders of TWIST set out to turn the world of cleaning products on its head by combining design and environmental responsibility to create functional, beautiful and responsible alternatives that are more durable and longer lasting. One TWIST European Sponge Cloth is equivalent to 17 rolls of paper towels and lasts 25 times as long as a traditional terrycloth bar rag. Not only are TWIST products 100 percent biodegradable, but the packaging is earth-friendly and recyclable. TWIST packaging is a paperboard box that can be turned into a bird feeder. How's that for a twist? To find out more, visit www.twistclean.com or call 303-443-9953.