

THE INDIANAPOLIS STAR

"Where the Spirit of the Lord is, there is Liberty" II COR. 3:17

SATURDAY, APRIL 14, 2007

[WHAT'S NEW] TWIST AND SHOUT



Twist, a new household products company, aims to clean up in the sponge and kitchen cloth aisles. Makers claim that the super-absorbent Euro Cloth #20 equals 17 rolls of paper towels. In a home test, the anti-bacterial and biodegradable cloth absorbed well and dried quickly. The products, which also include Loofah Sponge #50 (\$3.99 for

two) and the Euro Sponge #10 (one for \$1.99), are made of cellulose from Norwegian tree farms. They're available nationwide at Wild Oats Marketplace.

— *Bonnie Britton*